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ARKANSAS

Marvin Childers
President
321 South Victory
Little Rock, AR 72201
(501) 375-8131
Fax (501) 375-5519

MISSOURI

John Bryan
Vice President/Missouri
225 East Capitol
Jefferson City, MO 65101
(573) 761-5610
Fax (573) 761-5619

OKLAHOMA

John Henry Ward
Vice President/Oklahoma
PO Box 18938
Oklahoma City, OK 73154
(405) 229-6991
Fax (501) 375-5519

May 24, 2011

Chairman Julius Genachowski
Federal Communications Commission
445 12th Street, SW
Washington, D.C. 20554

(Regarding AT&T's proposal to merge with T-Mobile USA – Docket 11-65)

Dear Chairman Genachowski:

The Poultry Federation's primary mission is to promote and protect all poultry interests relating to production, distribution, merchandising and consumption of poultry and poultry products; to disseminate information relating to the various phases of the poultry industry in order to improve and expand markets; to increase efficiency in production and marketing; to encourage and support research in production and marketing of poultry; and to encourage and support youth programs in poultry work.

From a community standpoint, our organization also supports initiatives that improve economic development and quality of life conditions for poultry companies, farmers, and rural areas.

As such, I am pleased to offer our organization's support for the announced merger between T-Mobile and AT&T. We believe this merger will have a positive impact on Arkansas consumers, and specifically poultry industry stakeholders.

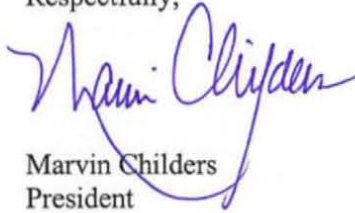
As it has with other industries, the Internet has drastically influenced how the poultry industry produces, distributes, and markets our products, manages our supply chain, disseminates information to improve and expand our markets, and communicates with our customers. High-speed internet helps our industry keep local farming operations networked, helps growers keep track of real-time commodity prices, and gives small town Arkansas growers access to the global economy.

Because of this merger's potential to expand mobile broadband services to 97% of the population, regardless of their location, we believe that it holds tremendous promise for a number of poultry farms in Arkansas, as they are often located in isolated rural areas.

In addition to industry-specific improvements, this merger will benefit rural Arkansans in a positive way. Arkansans in rural areas will see significant personal quality of life improvements as they gain access to high-speed services, many for the first time.

As you evaluate the impact this merger will have on Arkansas, I hope that you will consider the benefits it will bring to both the poultry industry as well as our rural population.

Respectfully,

A handwritten signature in blue ink, appearing to read "Marvin Childers". The signature is fluid and cursive, with the first name "Marvin" and last name "Childers" clearly distinguishable.

Marvin Childers
President

CC:

Commissioner Michael Copps

Commissioner Robert McDowell

Commissioner Mignon Clyburn

Commissioner Meredith Attwell Baker